



Global Network for Health in All Policies



How to embed the Sustainable
Development principle

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7th-9th October 2019



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The United Nations Sustainable Development Goals

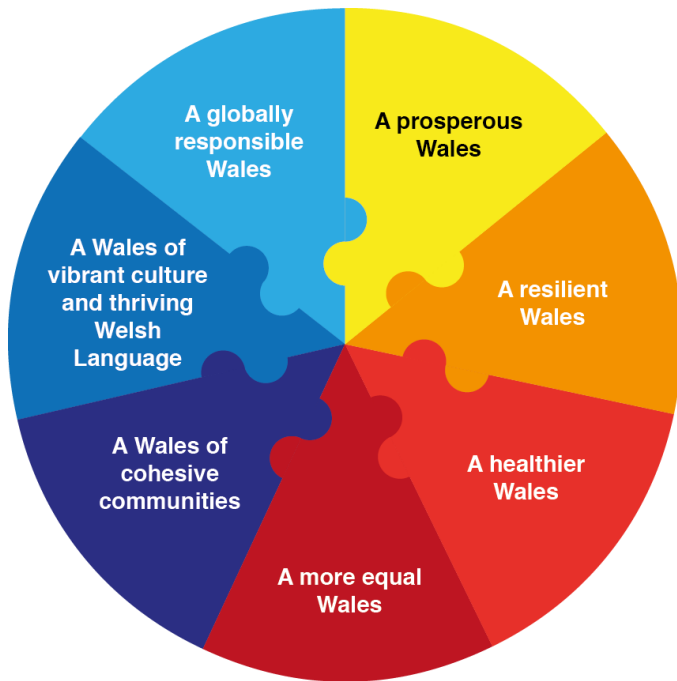
What are they?



- 17 goals were globally agreed in 2015
- United Nations blueprint for a better and more sustainable future
- Aim is to achieve each goal by 2030

The Sustainable Development Goals in action

What do they mean for Wales?



- Identifying seven well-being goals
- Developing legislation to support these seven goals
- Identifying how best to enact this legislation
- Taking steps to enact this legislation

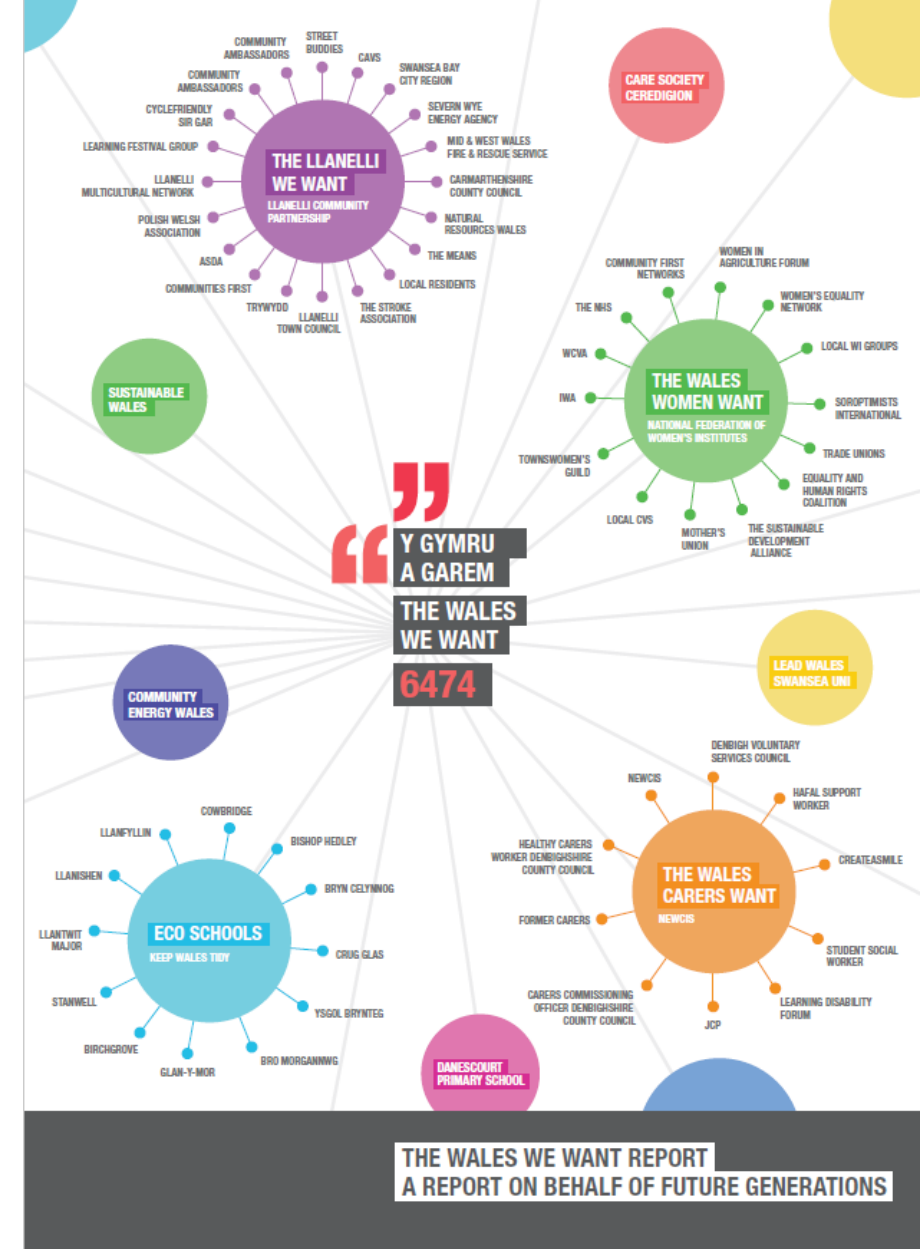
What led to the Act

- ❑ Short term thinking, not thinking about the long term
- ❑ Working in policy and organisation silos
- ❑ Separate solutions to common problems
- ❑ Greater awareness of connections between issues (environment, economy, society)
- ❑ Needs of whole populations
- ❑ Long term trends and challenges



“The Wales We Want” - National Conversation

- Informed the development of the WFG Act
- Almost 6,500 individuals took part
- Over 100 conversations across Wales
- Around 1,000 responses (reports, videos, postcards, drawings and surveys)
- Supported by Welsh actor and UNICEF supporter, Michael Sheen



Video

-
- https://youtu.be/8C8wHo8r0_o

The Well-being of Future Generations (Wales) Act 2015

What does this mean in practice?



- **Long-term** thinking
- **Prevention** of problems
- **Integration** of sustainable development into all aspects of operation
- **Collaboration** between departments, organisations and sectors
- **Involvement** of communities and public sector staff

<div>Hirdymor</div>  <div>Long Term</div>	<ul style="list-style-type: none"> ✓ Apply thinking that spans hundreds or thousands of years ✓ Sustain motivation for long-term goals by linking with short-term deliverables 	<p>International Futures Forum's 'three horizons' model helps organisations 'redesign the plane whilst flying it'.</p>
<div>Atal</div>  <div>Prevention</div>	<ul style="list-style-type: none"> ✓ Share data to identify risks and act early to prevent problems ✓ Consult with communities about unintended negative impacts 	<p>Leeds Beckett University identified best practice in tackling and preventing obesity in order to generate a 'community of learning' available to all.</p>
<div>Integreiddio</div>  <div>Integration</div>	<ul style="list-style-type: none"> ✓ Support staff to understand the boundaries within which they must operate to safeguard the well-being of future generations ✓ Consider how well-being objectives impact upon other goals 	<p>Certified 'B corporations' have integrated sustainable development into all aspects of their companies' activities.</p>
<div>Cydweithio</div>  <div>Collaboration</div>	<ul style="list-style-type: none"> ✓ Work together to pool resources and ideas ✓ Work together to avoid replication and enhance efficiency 	<p>Southcentral Foundation – a multidisciplinary health system – has broken down barriers between primary care providers, community care services and hospital specialists.</p>
<div>Cynnwys</div>  <div>Involvement</div>	<ul style="list-style-type: none"> ✓ Involve citizens of the communities served by public bodies ✓ Involve employees of public bodies 	<p>Buurtzorg neighbourhood care scheme pioneers patient-centred care in an organisation where staff are motivated to identify and implement improvements.</p>

Five broad recommendations

- The five ways of working are **mutually reinforcing** so start where you feel comfortable
- Ensure **visible integration** of the five ways of working in people, policies and practice
- Support the five ways of working at **four levels**: individual, team, organisation and system
- Support the development of **new norms and rules**
- Embrace the Act as a **game-changer**

Implementing the Sustainable Development Principle

Lessons from a Literature Review on Implementing the Five Ways of Working

Dr Victoria Hands*, Dr Radu Cinpoes*, Dr Fatima Annan-Diab*,
with Prof Annette Boaz*, Carol Hayden*, Dr Richard Anderson*,
Dr Alisha Davies**, Dr Sumina Azam**, Catherine Weatherup*
and Dr William King**

March 2019

Funded by Public Health Wales
Public Health Wales is an NHS organisation providing public health services across Wales. It is the national body for public health in Wales. The National Institute for Research and Promotion of Health and Well-being is the main research and promotion body for public health in Wales. *Public Health Wales

How to deliver the Well-being of Future Generations Act

Findings from a literature review funded by Public Health Wales*



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Recommendations for implementing the five ways of working

1. The five ways of working are mutually reinforcing so start where you feel comfortable: there is no prescribed order to follow and they are interlinked.



2. Ensure the five ways of working are visibly integrated in all activity targeted at people, policies and practice: make sure the sustainable development principle is visible in all organisational documents.



5. Embrace the Act as a game-changer: find ways to encourage and recognise those adopting the ways of working on a daily basis, motivating others to do the same.

3. Support the five ways of working at operational levels: individual, team, organisation and system. Use the Act to enable innovative, immediate and ongoing learning and development opportunities to promote change in behaviours and culture.



Want to learn more?
Contact the Health and Sustainability Hub:
publichealth.sustainability@wales.nhs.uk

* www.publichealthwales.org/implementingsdp

How to deliver the Well-being of Future Generations Act

Findings from a literature review funded by Public Health Wales*



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The Well-being of Future Generations (Wales) Act 2015 places clear legal duties on public bodies to strive for a sustainable Wales.



Implementation of the Act is based around the five ways of working, collectively known as the Sustainable Development Principle.



Recognise the need to apply thinking that is more long term than current policy frameworks
Sustain motivation for long-term goals by understanding the ends and linking them to relevant short-term targets

Example: The International Futures Forum's 'three horizons' model breaks up planning into three phases: now, short-term and long-term.



Undertake impact assessments to identify root causes of problems and take decisional/allocate resources to contribute to better long-term outcomes
Take a strengths-based approach where solutions are holistic and require a cross-sectoral, people-centred response

Example: Leeds Beckett University is working with local authorities to explore what a holistic approach might look like. You can sign up to the community of learning to find out more.



Help staff to understand how work can be integrated across teams, departments and with other sectors to contribute to both organisational and legislative ambition
Shared information, governance, structures and processes should support integration

Example: Empower well-being champions who can share and communicate in wide spheres of influence.



Work together to pool resources and ideas, in order to avoid replication and enhance efficiency
Support leadership and encourage action which builds mature partnerships with mutual benefits for all

Example: A multidisciplinary health system in Alaska established a 'customer owner' relationship between the community and care providers with positive attendance and treatment results.



Recognise and remove barriers to involving communities and employees in shaping sustainable public services
Reach out to marginalised groups such as ethnic minorities, youth and the elderly

Example: The Dutch Buissoning neighbourhood care scheme involves patients and staff to identify, implement and communicate improvements.

www.publichealthwales.org/implementingsdp

www.publichealthwales.org/implementingsdp

- Full Report
- Summary Report
- Infographic

Distribution Plans:

- WHO SDG Expert Group and newsletter
- Welsh and UK Stakeholders
- WHO Global Network of Health in All Policies
- WHO RHN and Small Countries
- Joint Action for Health Equity in Europe

Prompt cards for decision making and thinking outside the box



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Future Generations Prompt Cards

What are they?

- Developed with the International Futures Forum
- Designed to support self-facilitation of the SIFT workshop, as well as innovative thinking more generally in the workplace
- Can be used in any context, individual, team meeting, project planning...



Using the cards to get to know each other

- <https://youtu.be/QoQqWrlji5w>

Putting evidence into practice: Developing the SIFT Tool



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Sustainability Improvements For Teams

Development of the SIFT Workshop

- Designed to be dynamic, continually co-created and improved via a range of inputs from members of the team
- Includes learning from approaches and examples identified in the literature on embedding sustainability
- Co-produced through participant, facilitator and action researcher feedback following facilitated workshops in PHW, including local public health teams, Local Health Boards, and external national bodies





Sustainability Improvements For Teams

Feedback so far

- ✓ The majority of participants felt they had increased their confidence at using the five ways of working as a result of the facilitated SIFT workshop.
- ✓ Willingness to learn and share improvement ideas
- ✓ Two hours was the most teams would be willing to set aside for the workshop - original half a day is considered too long.





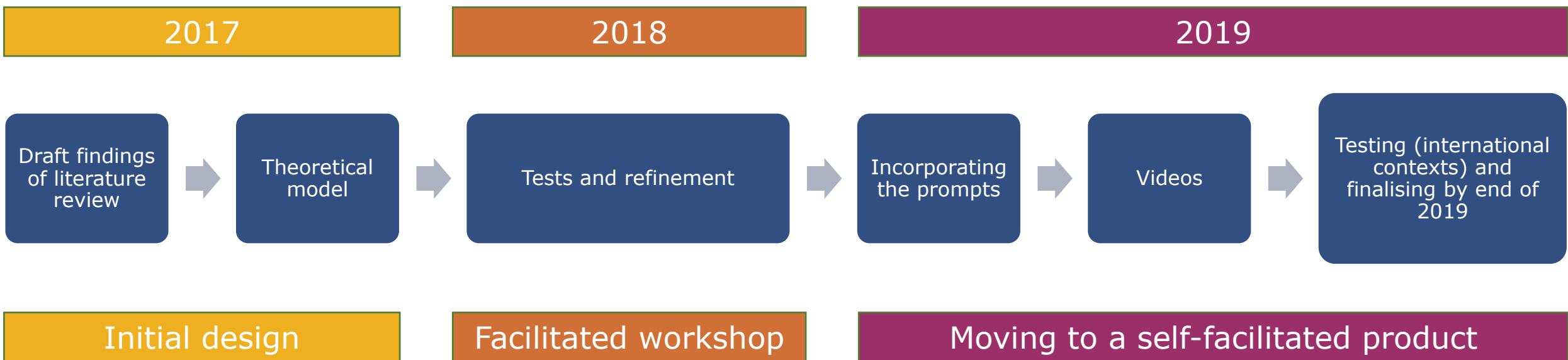
Sustainability Improvements For Teams

Learning for the SIFT workshop

- To make the most of time available, teams should identify the focus they want to take in the workshop (an improvement idea or an existing piece of work) in advance.
- The SIFT workshops may be more attractive if promoted by or endorsed by the Organisational Development or HR team responsible for other training in the organisation.



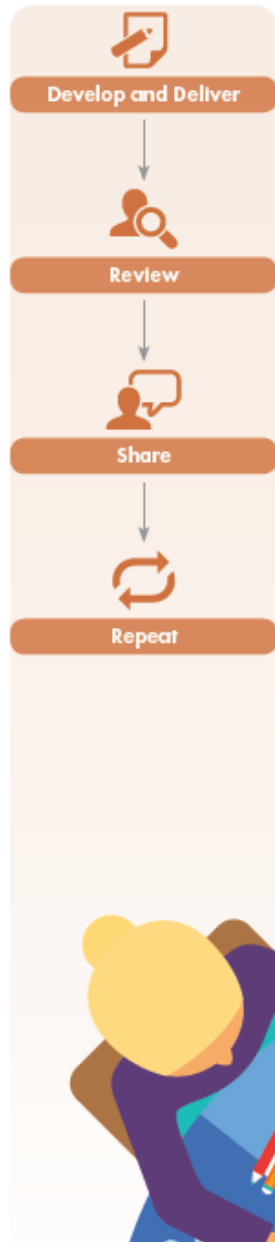
The SIFT Journey



PRE-WORKSHOP
READING

SIFT WORKSHOP

FOLLOW UP



Discover

Individually participants spend 5 minutes identifying where they are currently using each of the five ways of working in turn:



Long-term



Prevention



Integration



Collaboration



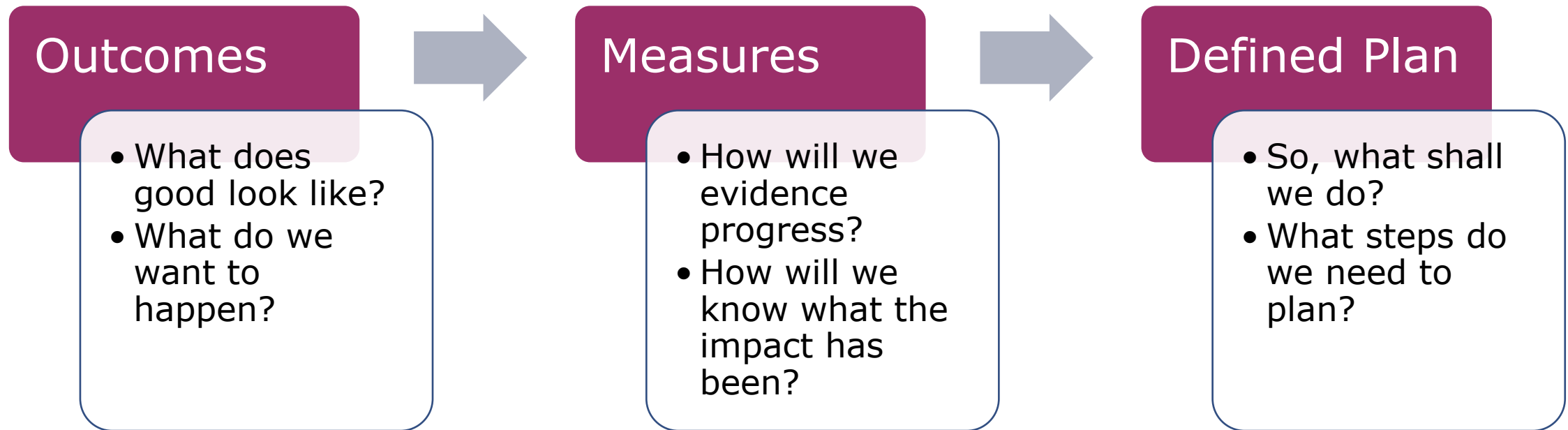
Involvement

Dream and Delve

5 ways of working	Ideas – blue skies/dreams
Long term	<p>What changes do we need to make to support long-term improvement?</p> <p>What evidence do we have?</p> <p>Does this build on what has gone before?</p> <p>How long will it be useful for?</p>
Prevention	<p>How can we take a strength-based approach?</p> <p>Where have we had success before?</p> <p>Can we do something which clearly helps to stop things getting worse?</p>
Involvement	<p>How can we engage beneficiaries, service users, citizens and other stakeholders to take into account their ideas?</p> <p>How can we work with stakeholders as co-producers, increase their ownership and sense of empowerment?</p>
Collaboration	<p>Who do we need to work with to make this improvement?</p> <p>Can we learn from others?</p> <p>Can collaboration help us, especially from unusual suspects?</p>
Integration	<p>What ideas/actions could address this focus and are relevant to other priorities?</p>

Design

- Time to specify outcomes, measures and to define an action plan.
- Spend approximately 10 minutes on each, but time to follow-up and fill in the detail will be essential.



Be the Change



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United Nations' resources to support the global goals (SDGs)

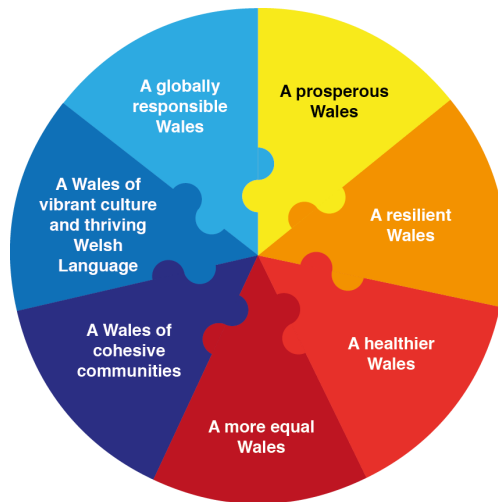


Designed to encourage 'action' in our everyday lives



How to embed the Sustainable Development principle

Contributing to Wales' well-being goals



- No public awareness campaign in Wales on WFG Act
- Opportunity to target 'individual-level' behaviour change
- 44 public bodies in WFG Act – large audience
- Aim to encourage behaviour change in our working lives
- Utilising the Welsh workforce for sustainable change



Topics of the '*Be the Change*' e-guides

- Encouraging active and sustainable travel
- Organising sustainable meetings and events
- Reducing waste to improve carbon footprints
- Creating inclusive workplaces
- Supporting eco-systems and their biodiversity*
- The role of arts, culture and (Welsh) language for mental health and well-being
- Playing our role in an 'Organisation of Sanctuary'*
- Being 'global citizens' in our place of work*

*These guides are in development

How could 'Be the Change' work in your country?

- Each group will look at one of the 'Be the Change' e-guides
- Consider how the e-guide may have relevance in your organisation
- What changes would need to be made to make it applicable in your country?





Feedback

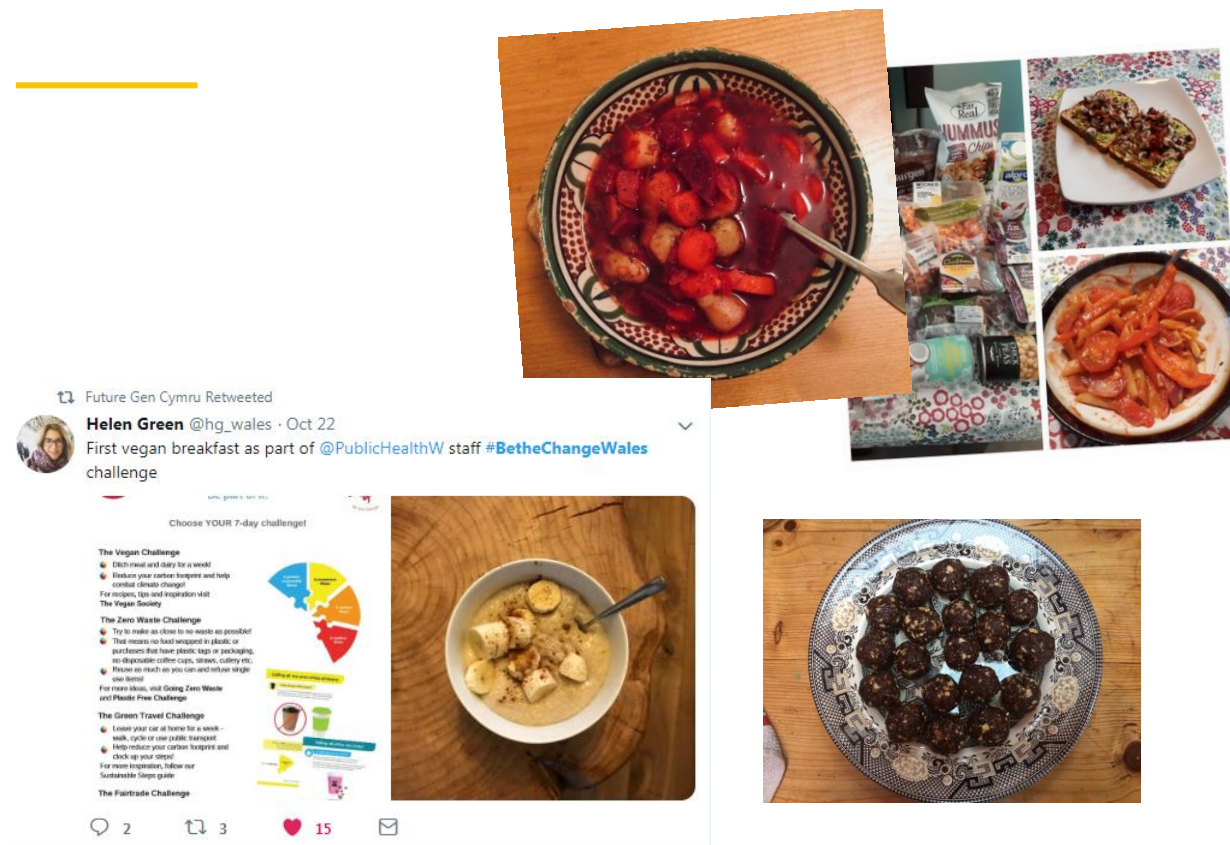
‘Be the Change’ action days



- Themed days of activity to encourage and support staff to model a specific behaviour; **being the change!**
- Broad scope for activities as they are aligned to Wales’ well-being goals



'Be the Change' Well-being Goals Challenge



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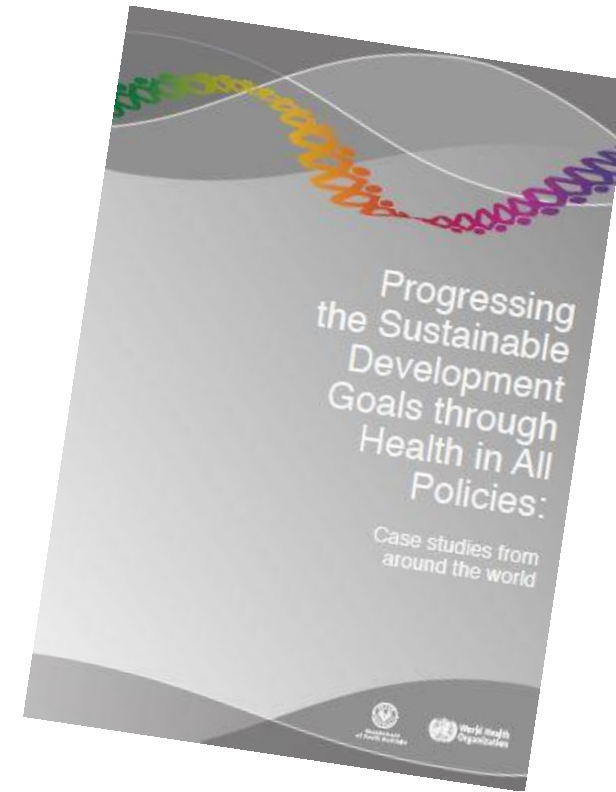
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Does it work? Embedding the Sustainable Development Principle in international contexts

Opportunities for GNHiAP partners

- Aim to understand applicability of the Hub's tools in achieving the Sustainable Development Goals
- Volunteer to run a SIFT workshop and/or use the Future Generations Prompt Cards
- Adapting the 'Be the Change' resources to your country / organisation
- Organising '*Be the Change*' days of action
- We will approach you for feedback in November



Sustainable development in Wales and other regions in Europe – achieving health and equity for present and future generations (2017)

publichealthwales.org/sustainability

publichealth.sustainability@wales.nhs.uk

